



RETAIL NEWSLETTER

MAR / APR 2017

TRADING HOURS

The summer months are the best time of year to visit Warratina Lavender Farm however we always try and have some form of lavender in bloom for photo opportunities. Group bookings any day of the week available upon request.

OPEN 9AM - 4PM

CLOSED TUESDAYS ONLY

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SOCIAL MEDIA

Warratina Lavender Farm has its own **Facebook** and **Instagram** pages to read all the latest news, events and product features!

Simply search 'Warratina Lavender Farm' and click '**LIKE**' on Facebook

If you take a photo when visiting Warratina please use the Instagram hashtag

#warratinalavenderfarm

PIC OF THE MONTH

Thank you to **@foodieheaven87** who posted this beautiful shot on Instagram recently. Mention Warratina Lavender Farm using the hashtag **#warratinalavenderfarm** for a chance to be featured in our newsletter!



NEWS & EVENTS

- WITH ANNEMARIE MANDERS

Welcome to the latest edition of the Warratina Lavender Farm. We have been trimming all of our lavender plants after the harvest preparing them for their dormancy period. Our display gardens are being trimmed with hedge sheers giving them a nice shaping and the summer roses are continually being dead-headed.

We are excited to welcome a new chef to The Lavender Cottage Tea Rooms who has been busy showcasing fabulous cakes and sweet treats. Even though the harvest season has come to a close we still have lavender on display and weekly specials available in the Tea Rooms for our visitors. Our All Day Breakfast is a popular choice for cooler mornings and the Devonshire Tea with Lavender Scones is continually popular among our tourists.



INTERESTING FACTS ABOUT LAVENDER

Lavender is a member of the Mint family. Although the taste and scent of lavender is very different from that of mint, lavender is a genus of 39 known species of flowering plants in the mint family. Also, like mint, lavender is commonly used as a herb in cooking.

Lavender oil was used in hospitals during World War I. The oil from lavender was used to treat a variety of ailments from burns to inflammation during World War I. It was also used to disinfect the floors and the walls of hospitals during this time. The aromatic flowery fragrance of lavender has also long been thought to cure headaches and dizziness.

Lavender used to be not only expensive but also difficult to obtain. Before lavender became as widely used as it is today, it used to be very expensive and difficult to attain. During Roman times, the flowers were sold for roughly a month's wages for a farm laborer.

Lavender is a known aphrodisiac. Whether it's from massaging the oil on the body to give off a sweet fragrance, or worn as a satchel on clothing, the smell of lavender is thought to inspire romance.

ABOUT WARRATINA LAVENDER FARM

Warratina Lavender Farm had its beginnings in 1991 when Annemarie Manders decided on growing lavender for a hobby on a little plot on land which had once been an old cherry orchard. Today the farm has over 10,000 lavender plants and caters to tourists from around the world with warm hospitality and beautiful products.

Warratina Lavender Farm is situated in tranquil of the Yarra Valley at the foothills of the beautiful Dandenong Ranges. Walks can be enjoyed through the fields of lavender and display gardens. See how the plants are commercially grown and explore the beautiful range of products available in the gift shop and enjoy a meal at the Tea Rooms.

WWW.WARRATINALAVENDER.COM.AU

FEATURED EVENT

Immerse your senses at the 2017 Melbourne International Flower and Garden Show as the smell of bursting blooms fills the air from **Wednesday 29th March - Sunday 2nd April** inside the Royal Exhibition Building and Carlton Gardens, Melbourne.

The Southern Hemisphere's leading floral and landscape design event is set to inspire and delight guests. Breathtaking floral installations and outstanding Show Gardens will truly tickle all five of your senses. You can find Warratina Lavender Farm at Rathdowne St Forecourt.



PATCHWORK SHOW

The annual Patchwork Exhibition is back! Come and see a selection of local quilts on display and for sale at Warratina Lavender Farm from **13 - 28 May**

Sponsored by 'Quilt Yarn & Sew' 382 Warburton Hwy, Wandin North. Entry fee and donations to the local Country Fire Authority. Exhibition entry: \$5 adult - \$4 concession - children under 12 free. For all enquiries please call 03 5964 4650.



DISCOUNT COUPON

FREE LAVENDER SOAP

Mention this coupon in the Lavender Cottage Tea Rooms and receive a complimentary 25g Lavender Soap when you spend over \$50 in a single transaction on meals or giftware.

Offer expires 31/3/2017

PRODUCT PROFILE

LAVENDER TEA COLLECTION

The Warratina Lavender Farm Tea Collection includes Chamomile and Lavender, Black Tea and Lavender and a Mixed Herb Tea and Lavender.

Each unique blend offers its own health benefits whilst warming your soul on cool winter mornings or relax before bed.

Prices from \$9.00 for 20g bag



GIFT SHOP TOP SELLER

LAVENDER DREAM BEARS

Filled with lavender and wheat our Dream Time Bears are a favourite for small children as an incentive to go to bed. The lavender is both calming and will help aid sleep whilst keeping your little one warm and cosy. Simply heat in the microwave in 30 second increments until the desired temperature. Can also be kept in the freezer as a cold pack for bites and pains.

RRP \$38.50 reduced to only \$35.00 each



MIND BODY SPIRIT

If you live in Sydney come along and enjoy an exciting fun-filled day at Australia's largest health and wellbeing show at the Darling Harbour International Conference Centre from **25 - 28 May**. Visit over 200 exhibitors, attend inspirational seminars, try some body pampering, watch free stage performances, join a free meditation session and much more. Warratina Lavender Farm can be found at Site E47.



TEA ROOM SPECIALS

The Tea Rooms at Warratina Lavender Farm are situated looking over the fields of lavender with rural views. Enjoy the ambience of this delightful venue, try something from our All Day Breakfast menu, our famous lavender scones, or come and have a light luncheon with fresh and seasonal Yarra Valley produce.

All food is prepared and cooked on the premises. Good old fashioned home cooking! For all bookings please call 03 5964 4650.



LAVENDER COTTAGE TEA ROOMS

The Lavender Cottage Tea Room offers a delicious menu available throughout the day. Follow us on Instagram and Facebook to see regular updates of freshly made specials by the Warratina chef. One of our summer best-sellers is our Lavender ice-cream along with Lavender Lollies, Teas and Lavender Shortbread being a hit with all of our international visitors. Adjoining the Tea Rooms is our Lavender Cottage Gift Shop featuring a wide range of lovely lavender-themed items and Warratina Lavender Farm products. We hope to see you at the farm during the summer months!